## JOCELYN DUNLAP

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 Jocelyn Dunlap
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#### SUMMARY

Designer and recent college graduate, I am on a mission to fill a creative role serving a wholesome objective. My spark for human-centered design began in the classroom, where I watched my own passion of innovation – the childhood desire to become an "inventor" – come to life. I went on to serve as a teaching assistant and grant recipient, in a department I never thought I'd step foot in as a speech and hearing student. Coincidentally, I find it invigorating to translate the language of my user. Now I am ready for the next one; I just need to know who it is.

## EDUCATION

#### 2015-19 Bachelor of Arts: Communication Science and Disorders

UNIVERSITY OF PITTSBURGH | Pittsburgh, Pennsylvania, United States Concentration: Cognitive Psychology

Certificate: Conceptual Foundations of Medicine

Cumulative GPA: 3.8/4.0

Relevant studies:

- Language learning and acquisition
- Appropriate client (youth and adult) care and communication
- Ethics, both general and specific to the medical field
- Functional neuroscience and the basis of behavior

## **DESIGN EMPHASIS**

2019 The Art of Making

SWANSON SCHOOL OF ENGINEERING | University of Pittsburgh Student August 2019-December 2019 Teaching Assistant January 2019--April 2019

*The Art of Making: Hands-on System Design and Engineering* is a unique class at the University of Pittsburgh offering students physical and conceptual skills to conduct **rapid human-centered product design and creation.** 

Highlights

- Emphasis on hallmark design aspects: problem identification, successful outreach, user testing/feedback-driven alterations, prototyping and iteration, etc.
- As a student: Participation in in-class workshops (ex. Fabrication, introductory coding, team dynamics) and frequent presentations, culminating 7-week capstone project (Vibrance)
- As a Teaching Assistant: Guiding students on a peer level, leading workshops, serving as a mentor for capstone projects

## FALL 2018-JULY 2020 Vibrance

SWANSON SCHOOL OF ENGINEERING | University of Pittsburgh

Project originating in *The Art of Making* and continuing as part of the University of Pittsburgh's *Classroom to Community* grant. Vibrance hopes to give children who are Deaf a unique experience of music.

Received three awards at University of Pittsburgh Fall 2018 Senior Design Expo including best overall project.

#### WORK EXPERIENCE

JUL 2012-JUNE 2018 Gymnastics Instructor

BERKS GYMNASTIC ACADEMY | Reading, Pennsylvania, United States MAR 2016-MAY 2019 Gymnastics Instructor

GYMKHANA GYMNASTICS INC. | Pittsburgh, Pennsylvania, United States

#### Responsibilities

- Design and implement lesson plans for youth recreational and competitive gymnastics classes
- Independently teach groups of 6-8 students ages 3-18 yrs.
- Balance safety, teaching goals, and fun
- Coordinate with fellow instructors to maintain class flow
- When lead instructor Guide other instructors and answer questions
- Communicate with parents about students' progress, injury, and achievements

## JAN 2019-CURRENT Pharmaceutical Marketing Writer

NEWRISTICS | Pittsburgh, Pennsylvania, United States

#### Responsibilities

- Create pharmaceutical marketing messages that are accurate, concise, and effective
- Leverage empathy and known psychological phenomena

## MAY 2019-JULY 2020 Sustainability Crew and Administration

ZEROFOSSIL: Sustainable Event Production | Pittsburgh, PA

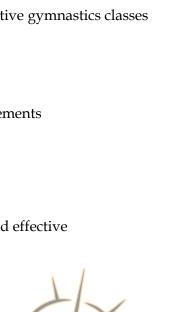
## Responsibilities

- Setup and staff events (manage sound equipment, solar stage, generators and power, etc.)
- Frequent clerical work and office administration
- Small-scale solar construction and maintenance
- Specialty installations:
  - July 2019: Solar Light Installation;
    Great Allegheny Passage, Waterfront, Pittsburgh
  - o September 2019: 377.4 kW Solar Array Installation

## OTHER RELEVANT EXPERIENCE

## 2017-19 Volunteer | Habitat for Humanity

Volunteer with the Pittsburgh chapter via the University of Pittsburgh



ENERGY OUTFITTERS



#### Work Performed

- Weekly 8-hour workdays throughout the academic year
- Basic home construction/deconstruction work
- 2019: Volunteer week spring break trip to Winston Salem, North Carolina

### 2017-19 Board Member | University of Pittsburgh Club Gymnastics

2017: Business Manager 2018: Vice President 2019: President

Responsibilities as President

- Lead fellow board members and our team of 20 gymnasts
- Oversee operations to achieve University requirements, safety, and sportsmanship
- Coordinate practice times and facilities with all members as well as local gym
- Organize (assisted) 2019 Nationals trip to Daytona Beach, Florida

#### SKILLS

- Excellent **communication** with individuals of various backgrounds
- Balanced leadership; Efficient without sacrificing emotional/social awareness
- Intuitive on a team comfortable and capable balancing the energy of others while working together
- Ability to **adapt** and pick up skills and languages easily, driven by curiosity in several disciplines
- Basic conversational French and Spanish (English native language)

#### INTERNATIONAL TRAVEL

June-July 2018 Study-abroad | Dakar, Senegal CIEE: Council on International Educational Exchange Studies: Public Health; Wolof (native West African language) Living experience: Host family

# March 2019Agricultural Volunteer | Antigua, GuatemalaIVHQ: International Volunteer HeadquartersAssignment: Working with local coffee farmers as part of the organization De La GenteLiving experience: Host family

#### **OTHER INTERESTS**

- Music from all over the world
- Overlaps of psychology, neuroscience, and philosophy
- Acrobatic performance
- Background acting!